

THE SUPPLY CHAIN PLAYBOOK

YOUR COMPLETE GUIDE TO SUPPLY CHAIN EXCELLENCE

Who should attend?

- Students striving to build a career in SCM
- Supply Chain Managers & Executives
- Logistics & Procurement Professionals
- Operations & Inventory Managers
- Supply Chain Planners
- Business Analysts
- Senior Executives looking to optimize Supply Chain performance

The Supply Chain Playbook is your Guide to MASTER THE SUPPLY CHAIN - One Program, 4 Powerful Modules

What will you Learn?

- ✓ Understand key functions of Supply Chain Planning and Execution
- ✓ Leverage Technology for Effective Supply Chain Planning
- ✓ In Depth understanding of Logistics from Source to Delivery
- ✓ Master 340+ essential Supply Chain terms
- ✓ Build Cost Effective Supply Chain Strategies
- ✓ Learn to Solve Real world Supply Chain problems

Enroll Now!

50 EXCLUSIVE CASE STUDIES ON SCM



Learn to Solve Real world Supply Chain problems using industry proven strategies

SUPPLY CHAIN TECHNOLOGY



Leverage Technology for Effective Supply Chain Planning through SCM Softwares & Apps

MANAGING LOGISTICS EFFECTIVELY



In Depth understanding to manage Logistics process from Source to Delivery

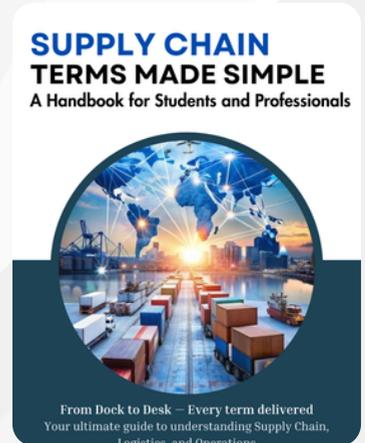
SUPPLY CHAIN TERMS MADE SIMPLE



Master Supply Chain concepts through simplified understanding of 340+ terms with interesting facts

THE SUPPLY CHAIN PLAYBOOK

A Comprehensive learning program for Effectively Managing Supply Chains



50 EXCLUSIVE CASE STUDIES ON SCM

SUPPLY CHAIN TECHNOLOGY

MANAGING LOGISTICS EFFECTIVELY

SUPPLY CHAIN TERMS MADE SIMPLE

FOCUS AREA

Learning SCM through Case Studies

FOCUS AREA

Supply Chain Planning

FOCUS AREA

Logistics Efficiency and Cost Reduction

FOCUS AREA

Supply Chain Terminologies

GOAL

Learn to solve real-world SCM problems using industry-proven strategies

GOAL

Gain hands-on skills with essential Supply Chain Softwares and Apps

GOAL

Understand and manage the full logistics process from source to delivery

GOAL

Master key SCM terms for confident communication and career growth

LEARNING MODE

Training
100 hours

LEARNING MODE

Training
30 hours

LEARNING MODE

Training
20 hours

LEARNING MODE

eBook
Continuous

MODE OF DELIVERY

Live, Interactive

MODE OF DELIVERY

Live, Interactive

MODE OF DELIVERY

Live, Interactive

MODE OF DELIVERY

Self Paced

1

50 EXCLUSIVE CASE STUDIES ON SUPPLY CHAIN



What will you Learn?

- ✓ Understand Supply Chain Fundamentals & Best practices
- ✓ Build Supply Chain Models
- ✓ Analyze real world Supply Chain challenges & solutions
- ✓ Develop problem solving skills through case studies
- ✓ Learn strategies for improving efficiency & reducing costs

Value Additions

- 📁 Introduction to SCM Tech Stack
- 📄 # DIY Case Study Material
- 📖 eBook : Supply Chain Terms Made Simple
- ⚙️ Overview of SCM Planning Technology
- 👤 Guidance on SCM Career Opportunities
- 🎤 Sessions on SCM by CXO's

Supply Chain Analytics

Leverage data to drive Supply Chain Efficiencies

01

Supply Chain Design

Design a robust Supply Chain to deliver desired Service Levels

02

Logistics Management

Optimize Logistics Cost while maintaining Service Levels

03

Inventory Strategy

Right Sizing the Inventory

04

Demand Planning

The Core to drive any Supply Chain

05

Supply Chain Optimization

Optimize Overall SCM Cost rather than individual components

06

2

TRAINING PROGRAM ON SUPPLY CHAIN TECHNOLOGY

What will you Learn?

- ✓ Various Aspects of Supply Chain Planning
- ✓ Data Requirements & Structuring
- ✓ Supply Chain Analytics
- ✓ Supply Chain Visualization
- ✓ Supply Chain Simulation and Modelling
- ✓ Supply Chain Optimization



SUPPLY CHAIN VISUALIZATION

NETWORK DESIGN

TRANSPORT OPTIMIZATION

PREDICTIVE ANALYTICS

INVENTORY ANALYTICS

- Supply Chain Mapping
- Advanced Geocoding
- Distance Matrix Calculation
- Isochrone Analysis
- Map Based Visualizations

- Strategic Network Design and Optimizer
- Center of Gravity Analysis
- Location Planning
- Flow Visualization

- Transport Optimization
- Route Planning
- Milk Run Optimization
- Last Mile Delivery
- CO2 Emission Calculations

- AI & Time Series Forecasting
- Feature Vector Control
- Time Series Forecasting On ARIMA

- Inventory Segment
- SKU Classification (ABC & XYZ)
- Inventory Simulation
- Warehouse Modelling
- Schedule Optimization

3

TRAINING ON MANAGING LOGISTICS EFFECTIVELY

What will you Learn?

- ✓ Logistics - The Delivery Business
- ✓ Supply Chain Management as a Concept
- ✓ Role of Logistics in Supply Chain Management
- ✓ Modes of Transportation
- ✓ Transportation Models
- ✓ Last Mile Delivery
- ✓ Logistics Cost Components
- ✓ Total Logistics Cost Equation
- ✓ Defining Service Levels for Logistics
- ✓ Balancing Logistics Cost Vs Service Levels
- ✓ Selection of Logistics Service Provider
- ✓ Transportation Management System (TMS)
- ✓ Logistics Cost Optimization
- ✓ Strategic Logistics Management
- ✓ Case Studies to Solve Real life Logistics Problems



MODES OF TRANSPORT

Understand Surface, Air, Water, Rail, and Pipeline freight with Use Cases



TRANSPORTATION MODELS

FTL vs PTL Models, Transshipment & Warehousing



LOGISTICS COST EQUATION

Breakup of freight Costs Impact of Logistics on Supply Chain



LSP SELECTION

Choose Service Providers by Balancing Cost and Service Levels



LAST MILE DELIVERY

Learn last mile Delivery Planning and Delivery complexities



TMS

Key features of an Effective Transport Management System



LOGISTICS OPTIMIZATION

Balancing Cost Vs Service Levels. Concept of Level of Service



LOGISTICS STRATEGY

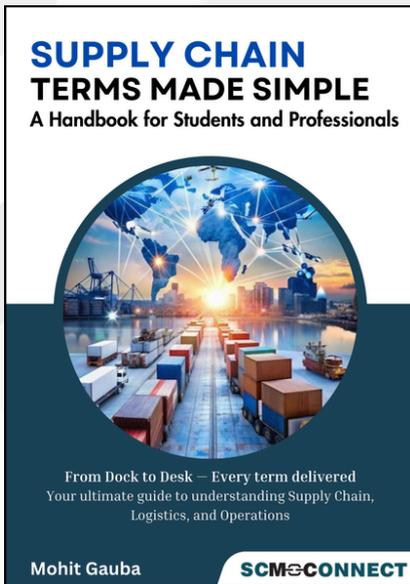
Planning the Product Flow and Daily Load Allocation Plan



4

EBOOK: SUPPLY CHAIN TERMS MADE SIMPLE

A Handbook for Students and Professionals

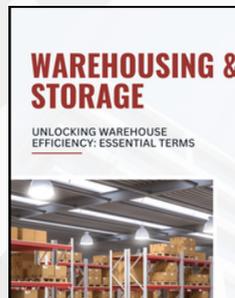
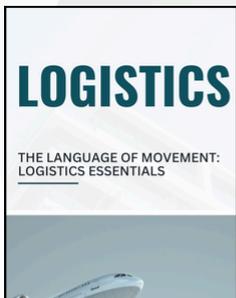
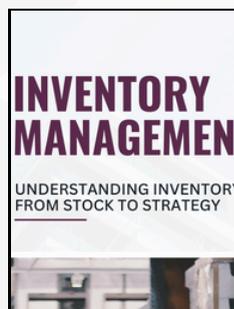
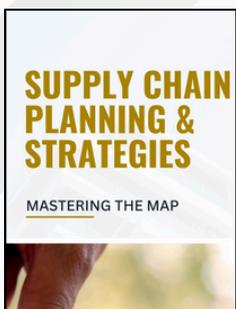


01	Supply Chain Planning & Strategies
02	Procure to Produce
03	Supply Chain Analytics
04	Inventory Management
05	Logistics
06	Warehousing and Storage
07	Documentation
08	Cost and Financial Metrics

YOUR EXCLUSIVE GO-TO GUIDE FOR SUPPLY CHAIN TERMS !

Key Inclusions

- » 340+ Supply Chain Terms Simplified
- » Master Supply Chain Concepts
- » Covers All Major Domains
- » Real Life Examples
- » One Page, One Concept
- » Interesting Fact Checks
- » Concepts Backed by Infographics



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SAMPLE CASE STUDIES ON SUPPLY CHAIN MANAGEMENT

01

Logistics Cost Optimization

A 2-Wheeler Company ships products from plants to showrooms via distribution centers.

How should they optimize Cost to Serve?

02

Supply Chain Design

An Industrial Company with 2 Plants & Pan India network of OEMs & Trade partners has to fulfill demand as per SLAs

OEMs : 90% within 24 hrs
Trade : 90% within 48 hrs

How should they Design their Supply Chain ?

03

Inventory Strategy

A tyre retreading firm has a Cash Conversion Cycle of 147 days due to high inventory levels.

How can they Redesign Inventory Strategy while optimizing supply Chain Costs ?

04

Logistics Partner Selection

A fan manufacturer needs to transport goods from its plant to their distribution centre.

How to select a LSP balancing Cost and Service levels?

05

Demand Management

During Covid pandemic, Oxygen needed to be delivered rapidly across locations.

How to Optimize the Supply to match Oxygen demand efficiently?

06

Managing Customer Service

A large retail store needs to design its store for an estimated demand.

How many POS Stations should be setup so that customer wait time < 5min?



FREQUENTLY ASKED QUESTIONS

■ What is the Supply Chain Playbook?

A. The Supply Chain Playbook is a 150-hour practical & comprehensive learning program which will enhance your Supply Chain Management understanding and skills.

■ For whom is the Supply Chain Playbook useful for?

A. The Supply Chain Playbook is useful for students and working professionals who want to enhance their understanding and careers in this domain.

■ What topics and modules will be covered in the Supply Chain Playbook?

A. The broad topics and modules that will be covered are : 50 Exclusive Real life Case Studies, Supply Chain Technology, Managing Logistics Effectively and an E Book with comprehensive terminologies related to Supply Chain with practical examples

■ When can we enroll for the Supply Chain Playbook?

A. We have limited seats in our Supply Chain Playbook sessions, so you should enrol at the earliest to book your seat

■ When are the Supply Chain Playbook sessions conducted

A. Sessions are conducted in the evening, 1 hour a day – Monday to Saturday & Case Study session is for 2 hours conducted on weekends for convenience of participants

■ How will be sessions on the Supply Chain Playbook Case Studies conducted?

A. Sessions are LIVE & interactive and conducted on an Online platform

■ What is the Batch size for Supply Chain Playbook sessions ?

A. It is maximum 15 to 20 participants to give individual attention to each participant

■ I want to get my friends and colleagues also to attend , Do you have referral / Bulk offers?

A. Yes , we can discuss on case to case basis

■ What will I need to attend the Supply Chain Playbook sessions ?

A. You will need a device – Desktop / Laptop for the same

■ Will I receive any Certificate for attending the Supply Chain Playbook

A. Yes , you will receive a Certificate of Participation

