

50 EXCLUSIVE CASE STUDY SERIES ON SUPPLY CHAIN MANAGEMENT

Who should attend?

- Students striving to build a career in SCM
- Supply Chain Planners
- Supply Chain Managers & Executives
- Logistics & Procurement Professionals
- Operations & Inventory Managers
- Business Analysts
- Senior Executives looking to optimize supply chain performance

What will you Learn?

- ✓ Understand Supply Chain Fundamentals & Best practices
- ✓ Build Supply Chain Models
- ✓ Analyze real world Supply Chain challenges & solutions
- ✓ Develop problem solving skills through case studies
- ✓ Learn strategies for improving efficiency & reducing costs

Certification of Participation

For More Details

https://scmconnect.in/training_casestudies.html

Supply Chain Analytics

Leverage data to drive Supply Chain Efficiencies

01

Supply Chain Design

Design a robust Supply Chain to deliver desired Service Levels

02

Logistics Management

Optimize Logistics Cost while maintaining Service Levels

03

Inventory Strategy

Right Sizing the Inventory

04

Demand Planning

The Core to drive any Supply Chain

05

Supply Chain Optimization

Optimize Overall SCM Cost rather than individual components

06

SAMPLE CASE STUDIES ON SUPPLY CHAIN MANAGEMENT



01

LOGISTICS COST OPTIMIZATION

A 2-Wheeler Company ships products from plants to showrooms via distribution centers.

How should they optimize Cost to Serve?



02

SUPPLY CHAIN DESIGN

An Industrial Company with 2 Plants & Pan India network of OEMs & Trade partners has to fulfill demand as per SLAs
OEMs : 90% within 24 hrs
Trade : 90% within 48 hrs

How should they Design their Supply Chain ?



03

INVENTORY STRATEGY

A tyre retreading firm has a Cash Conversion Cycle of 147 days due to high inventory levels.

How can they Redesign Inventory Strategy while optimizing Supply Chain Costs ?



04

LOGISTICS PARTNER SELECTION

A fan manufacturer needs to transport goods from its plant to their distribution centre.

How to select a LSP balancing Cost and Service levels?



05

DEMAND MANAGEMENT

During Covid pandemic, Oxygen was needed to be delivered rapidly across locations.

How to Optimize the Supply to match Oxygen demand efficiently?



06

MANAGING CUSTOMER SERVICE

A large retail store needs to design its store for an estimated demand.

How many POS Stations should be setup so that customer wait time < 5min?



VALUE ADDS :

50 EXCLUSIVE CASE STUDIES ON SUPPLY CHAIN MANAGEMENT



# Case Studies	2	5	10	25	50
# Hours	4	10	20	50	100
Validity	1 Month	2 Months	3 Months	12 Months	18 Months
Flexible Scheduling	Y	Y	Y	Y	Y
Certificate of Participation	Y	Y	Y	Y	Y
Introduction to SCM Tech Stack	Y	Y	Y	Y	Y
Networking Opportunities	Y	Y	Y	Y	Y
# DIY Case Study Material			3	10	25
eBook : Supply Chain Terms Made Simple			Y	Y	Y
Overview of SCM Planning Technology				Basic	Detailed
SCM Masterclass				1	3
Special Offer on Other SCM Courses				Y	Y
Personalized Mentoring					Y
Sessions on SCM by CXO's					Y
Guidance on SCM Career Opportunities					Y

FREQUENTLY ASKED QUESTIONS

■ **For whom are the 50 Exclusive Supply Chain Case Study Series useful for?**

A. Exclusive Supply Chain Case Study Series is useful for students and working professionals

■ **When can we enroll for the Case Studies?**

A. We have limited seats in our sessions, so you should enroll at earliest to book your seat.

■ **When are the Case Study sessions conducted?**

A. Sessions are conducted on Weekends for convenience of participants.

■ **How are the Case Studies conducted?**

A. All our Case Study sessions are Live and Interactive conducted on an Online platform.

■ **What is the Batch size for Case Study sessions ?**

A. It is maximum 15 - 20 participants to give individual attention to each participant.

■ **What is the Validity of Case Studies?**

A. This depends on the number of Case studies enrolled and is mentioned in table above.

■ **I want to get my friends also to attend , Do you have referral schemes ?**

A. Yes , we do have on a case to case basis.

■ **Will I get solution to the Case study answers ?**

A. Yes you will get the Case study solution on e-mail.

■ **Are these real life Case Studies ?**

A. Yes , they are real life case studies

■ **What will I need to attend the Case studies ?**

A. You will need a device – Desktop / Laptop, MS Excel or any other free softwares / tools.

■ **Will I receive any Certificate for attending the Case Study?**

A. Yes , you will receive a Certificate of Participation.

